

# FRANCE / AVITEM

The Agency for sustainable Mediterranean cities and territories (AViTeM) addresses the challenge of sustainable urban and territorial development in the Mediterranean.



## PRESENTATION

Founded in 2012, following the Ministerial Conference of the Union for the Mediterranean (UfM) in Strasbourg on Sustainable Urban Development, the AViTeM associates the French Government (Commissariat Général à l'Égalité des Territoires (CGET, ex-DATAR)), the Provence-Alpes-Côte-d'Azur (PACA) Region, Nice Côte d'Azur Metropolis, the Urban Community of Marseille (Marseille Provence Métropole), the Agglomeration of Toulon (Toulon Provence Méditerranée), the City of Marseille and the Public Establishment Euroméditerranée.

The main objective of AViTeM is to set up the means for the exchange of experience, expertise, cooperation and training to promote integrated and exemplary initiatives of urban and territorial development in the Union for the Mediterranean countries. AViTeM meets a strong demand of cooperation from Mediterranean countries in terms of processes, tools and methods, and help at the implementation of effective urban and territorial planning.

The Agency for sustainable Mediterranean cities and territories has three axis of action:

- Territorial cooperation, with exemplary integrated projects on urban and territorial development in Mediterranean countries;
- Training, marked by the creation of a high-level seminar Cycle dedicated to decision makers of Mediterranean countries;
- Capitalisation and experience sharing to allow the emergence of concepts and operational process for urban and territorial sustainable development.

## ROLE AND VALUE ADDED IN THE PROJECT

AViTeM, as applicant and project leader, manages the project and activities general coordination at both action plan and administrative and financial levels.

It also provides operational support and project management assistance on experimental projects regarding sustainable territorial development.

Disseminating the findings of MEDSEATIES to a wide audience of beneficiaries, both at national and international levels, is the key action for the success of the project and its sustainability.

The added value of AViTeM is compelling while it answers an evolution of the Mediterranean countries to a larger territorialization of the public policies. Indeed, public authorities aim at going beyond sector logic, still prevailing today in public policies, and get involved in true integrated approaches of territorial and urban development, associating the various scales of public action.



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