

FRANCE / CITY OF MARSEILLE

Nestled between sea and hills, Marseille is an amazing city that moves with the seasons and passions. Founded 2600 years ago, the oldest city in France combines the richness of a unique heritage, an intense cultural life, and an exceptional location.



PRESENTATION

Sometimes affectionate, sometimes rebellious, she loves to seduce the visitor who seldom resists the charm of 111 different districts, the mild climate and the secrets of its gastronomy.

Although it is France's second largest city, it has remembered and retained values of sharing that have shaped its territory for centuries and is still known as the «Phocæan city» in memory of the ancient Greeks from Asia Minor who founded the city here.

It is a port city with a strong identity, and has also kept abreast of the changes throughout time to become an important capital of the Mediterranean Basin open to the world.

Crossroads of civilizations and trade since ancient times, Marseille possesses a nature, land and sea heritage unique in its diversity. These assets, combined with a city in metamorphosis, have generated a vigorous revival of economic activity and have placed the city among the most popular tourist destinations.

The Department of International and European Relations manages the coordination of European Programs at the City. The Sea and Coastal Department provides the technical expertise in this project and is willing to share its experience in the governance of coastal zones.

INTENTIONS / EXPECTATIONS

In the framework of the project MEDSEATIES, the City of Marseille is planning to put in place a pilot project focused on Frioul islands located close to the core center of the agglomeration.

The users of those islands are various and the problems encountered are numerous in terms of governance of this coastal zone.

ROLE AND VALUE ADDED IN THE PROJECT

The City of Marseille is the local authority responsible for the activities implemented in Marseille territory, with the support of Pôle Mer Méditerranée (Sea Innovation Cluster) and AViTeM.

Marseille is the leader of the Communication Work Package. Thus, the city designs and develops the communication plan and tools and produces internal and external reports for communication once a year.

Marseille' role is also important in the implementation of the Governance and Capacities Work on its territory by contributing to studies and tools that require information and data from its territory.

Finally, the City participates to the general implementation of the project with the organization of the first Kick-off meeting launching the project hosted in Marseille.

Marseille has a large experience in the management of coastal areas. By participating in the MEDSEATIES project, the City of Marseille wishes to transmit and exchange its experience in this area. The project might also be a springboard for new cooperation with Mediterranean and European partners.

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