

FRANCE / POLE MER MEDITERRANEE

Created in 2005, Pôle Mer Méditerranée is a sea innovation cluster located in South of France. Its ambition is to contribute to the sustainable development of the maritime and coastal economy in the Mediterranean basin, in Europe and across the globe.



PRESENTATION

The cluster has been the focal point of investment in research and development into new techniques and technology applied to the maritime world.

The network of the Pôle Mer Méditerranée involves 380 members including majors companies, SMEs, research institutes and academics. It stimulates and encourages innovation through collaboration around 6 Strategic Business Areas:

- Maritime safety and security;
- Naval and yachting;
- Marine mining and energy resources;
- Marine biological resources;
- Marine environment and coastal planning;
- Harbors, infrastructures and shipping.

INTENTIONS / EXPECTATIONS

A stated ambition is (i) to play a pivotal role in establishing an integrated maritime policy; (ii) to intensify business competitiveness; and (iii) to be an international reference for the coastal and maritime sector and enhance the status of cluster members and regions through the "Pôle Mer" brand.

ROLE AND VALUE ADDED IN THE PROJECT

As technical partner in the project, Pôle Mer Méditerranée's role is two-fold.

First, the cluster supports the Urban Community of Toulon and the City of Marseille in the implementation of activities in their territories, mainly by contributing to the studies for the Governance Work Package.

Secondly, the cluster advises all the partners in matters specific to its expertise, especially related to urban coastal areas management, diverse networks, enterprises development and environmental protection. As such, within the Technical Committee, the cluster coaches partner cities in gathering and mobilizing local stakeholders towards "clusterization" process and advising them with governance models design.

Pôle Mer Méditerranée helps Liguria Cluster in elaborating the knowledge background for training sessions in the Capacities Work Package and also supports partner cities to target key stakeholders to well address issues to capitalise on.

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